

# Media Studies Minor

Perhaps no social institution has changed the fabric of American society and global culture so much as the mass media, especially television and film. Now, new communication technologies portend even more significant changes as television, telephone, data transmission on the internet, online news and information combine into single--and expensive--integrated systems. The new media and computer world of the 21st century--dazzling as it may appear--prompts serious cultural, social, and public policy questions.

In response to these issues, the Departments of Speech Communication and Journalism and Technical Communication have instituted a 21-credit certified minor in Media Studies. The minor requires completion of seven courses from the following curriculum. (*NOTE: If you are a Speech Communication or Technical Journalism major, you can not add this minor.*)

To learn more about the Media Studies minor and set an appointment to meet with an advisor, go to the College of Liberal Arts Advising Center, C127 Clark or call (970) 491-3117.

## Approved Courses for Media Studies Minor

### *1. Select six credits (two courses) from the following:*

<u>Course</u>	<u>Course Title</u>	<u>Credits</u>	<u>Semester Completed</u>
JTC100	Media in Society	3	_____
	<b>OR</b>		
SPCM100	Communication and Popular Culture	3	_____
	<b>AND</b>		
JTC415	Communications Law	3	_____
	<b>OR</b>		
SPCM349	Freedom of Speech	3	_____
	<b>OR</b>		
SPCM449	Law and Policy of Communication Technologies	3	_____

### *2. Select 15 credits (five courses) from the following:*

JTC311	History of Media	3	_____
JTC316/ETST316	Multiculturalism and the Media	3	_____
JTC411	Media Ethics and Issues	3	_____
JTC412	International Mass Communication	3	_____
JTC413	New Communication Technologies and Society	3	_____
JTC414	Media Effects	3	_____
JTC456/LB456	Documentary Film as a Liberal Art	3	_____
SPCM341	Evaluating Contemporary Television	3	_____
SPCM342	Critical Media Studies	3	_____
SPCM346	Virtual Culture and Communication	3	_____
SPCM354	History and Appreciation of Film	3	_____
SPCM355	Evaluating Contemporary Film	3	_____
SPCM454/ETST454	Chicano/a Film and Video	3	_____
SPCM455/LB455	Narrative Fiction Film as a Liberal Art	3	_____

## Courses Offered for the Media Studies Minor

### UNDERGRADUATE JOURNALISM AND TECHNICAL COMMUNICATION COURSES

**JTC100 Media in Society**-3 cr., Role of media in American democracy, impact of media on individuals and social institutions, comparative communication.

**JTC311 History of Media**-3 cr., Media development, growth, trends within context of political, social, and economic change.

**JTC316/ETST316 Multiculturalism and the Media**-3 cr., *Credit not allowed for both JTC316 and ETST316.* Media and multiculturalism with emphasis on race, ethnicity, and other protected groups.

**JTC411 Media Ethics and Issues**-3 cr., Professional ethics, issues of media performance and the relation of media systems to the social systems.

**JTC412 International Mass Communication**-3 cr., Media communications systems, their roles throughout the world; news flow; propaganda in national development; role of foreign correspondents.

**JTC413 New Communication Technologies and Society**- 3 cr., Political, economic, social, philosophical, legal and educational impacts of new technologies.

**JTC414 Media Effects**-3 cr., Perspectives on audience process and media effects on individuals and society.

**JTC415 Communications Law**- 3 cr., Constitutional, statutory law of political speech, obscenity, advertising, libel; privacy, copyright, information ownership and access.

**JTC456/LB456 Documentary Film as a Liberal Art**-3 cr., *Credit not allowed for both JTC456 and LB456.* Documentary film and its role in human history, culture and social interaction.

### UNDERGRADUATE COURSES IN SPEECH COMMUNICATION

**SPCM100 Communication and Popular Culture**-3 cr., Classical tradition of speech communication, its extension to broadcasting, and integration of both in contemporary culture.

**SPCM341 Evaluating Contemporary Television**-3 cr., Rhetorical standards applied to content, ethical, and artistic aspects of American televised discourse; emphasizing non-entertainment programming.

**SPCM342 Critical Media Studies**-3 cr., Analysis of communication media; history; structure, regulation, policy, and impact upon society.

**SPCM346 Virtual Culture and Communication**-3 cr., *Prerequisite: SPCM100 or SPCM342.* Rhetorical theory applied to planning, producing, and evaluating computer-mediated messages.

**SPCM349 Freedom of Speech**-3 cr., Historical and philosophical precedents to freedom of speech; development of free speech principles in the U.S.; ethical obligations of speakers.

**SPCM354 History and Appreciation of Film**-3 cr., Screening and evaluation of landmark fiction and nonfiction films; assessment of cinema as an art form and a social force.

**SPCM355 Evaluating Contemporary Film**-3 cr., *Prerequisite: SPCM354.* Theory and development of film criticism; application of critical approaches to current fiction and nonfiction film.

**SPCM449 Law and Policy of Communication Technologies**-3 cr., Constitutional guarantees; statutory and administrative law; policy relating to existing and emerging communication technologies.

**SPCM454/ETST454 Chicano/a Film and Video**-3 cr., *Credit not allowed for both SPCM454 and ETST454.* Emergence of Chicano/a cinema from a place of displacement, resistance, and affirmation found in contemporary Chicano/a film, video.

**SPCM455/LB455 Narrative Fiction Film as a Liberal Art**-3 cr., *Credit not allowed for both SPCM455 and LB455.*

Narrative fiction film and its role in human history, culture and social interaction.