

CURRICULUM VITAE

NAME

Joseph G. Champ

ADDRESS

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Fort Collins, CO 80526

PHONE

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EDUCATION

- | | | |
|------|-------|--|
| 2001 | Ph.D. | University of Colorado - Boulder
School of Journalism and Mass Communication
Major Professor: Stewart Hoover
Dissertation Title: Media, Identity, and the Environment: Popular Religiosity and 'Spectacular Nature' |
| 1993 | M.A. | University of Wisconsin - Madison
School of Journalism and Mass Communication
Major Professor: James Baughman
Thesis Title: Strategy at the Expense of an Issue: Local TV Coverage of Vietnam's Antiwarriors. |
| 1985 | B.A. | University of Wisconsin - Madison
School of Journalism and Mass Communication
Major: Journalism |

ACADEMIC POSITIONS

- August 15, 2003-Present Assistant Professor: Colorado State University
Research and teaching in the Department of Journalism and Technical Communication's TV
News/Video Communication Concentration
- 2001-2002 (academic Year), Fulltime Instructor: Colorado State University, College of Natural Resources,
Department of Natural Resource Recreation and Tourism

SABBATICALS

None

OTHER POSITIONS

- May 1987-January 1995.** Reporter/News Anchor/Host. WISC-TV. Madison Wisconsin's CBS affiliate.
January 1991-January 1995. Co-created and Anchored "News 3 This Morning," hour long news and public affairs program.
- September 1989-January 1995. Anchored "News 3 at Noon," half hour news and public affairs program.
- September 1989-January 1995. Produced and reported general assignment news including documentaries and special projects.
- May 1987-September 1989. Bureau Chief. Reporter/Photographer. WISC Rock County Bureau. Janesville/Beloit, Wisconsin.
Special assignments included hosting telethons, moderating special programming, and appearing in station promotions.

January 1992-January 1995. Voice talent. John Roach Productions. Madison, Wisconsin. Provided voice-overs for corporate accounts including Anheuser-Busch, Miller, Coors, and NFL Properties.

October 1993-November 1994. Corporate video production.
Mandli Communications. Madison, Wisconsin.
CPR Associates. DePere, Wisconsin.

February 1986-May 1987. Reporter/News and Sports Anchor/Talk Show Host. KAAL-TV. Austin, Minnesota's ABC affiliate.
General assignment reporting (specifically covered Northern Iowa and farm issues), weekend sports anchoring, producer and host of "North by Southeast," a public affairs talk show.

July 1984-January 1985. Public Relations Assistant. The Green Bay Packers.
Wrote articles for the *Game Day Pro*, liaison between the team and media at all games, home and away, team practice field/locker room representative.

Summers-Holidays 1983/84. Reporter/Photographer. *The Ashwaubenon, Howard, Suamico Press.* Green Bay, Wisconsin area weekly newspaper.
Reported and wrote articles and columns, shot and developed photographs, edited copy, participated in layout.

CURRENT JOB DESCRIPTION

If there has been a significant change in your job description during the past 5 years, please note.

50 % Teaching 35 % Research/Creative Activity 15 % Service/Outreach 0 % Admin

TEACHING

List all courses taught at Colorado State University during the last 5 years. Include laboratory sections and independent study courses, if any. If course is team-taught, indicate the actual number of contact hours.

(Sample)

<u>Year</u>	<u>Semester</u>	<u>Course No./Title</u>	<u>Cr. Hrs.</u>	<u>Enrollment</u>
2001	Fall	NR-400 Public Relations-Nat Rec	3	55
2001	Spring	NR-400 Public Relations-Nat Rec	3	55
2001	Spring	NR-365 Environmental Education	3	35
2001	Spring	NR-420 Nat Rec Decision Making	3	12
2003	Fall	JT-350 Public Relations	3	75
2003	Fall	JT-414 Media Effects	3	65
2004	Spring	JT-350 Public Relations	3	75
2004	Spring	JT-414 Media Effects	3	65
2004	Fall	JT-345 Electronic Field Prod.	3	18
2004	Fall	JT-414 Media Effects	3	65
2005	Spring	JT-345 Electronic Field Prod.	3	18
2005	Spring	JT-414 Media Effects	3	55
2005	Fall	JT-345 Electronic Field Prod.	3	18
2005	Fall	JT-414 Media Effects	3	55
2006	Spring	JT-345 Electronic Field Prod.	3	18
2006	Spring	JT-414 Media Effects	3	55
2006	Fall	JT-345 Electronic Field Prod.	3	18
2006	Fall	JT-414 Media Effects	3	55
2007	Spring	JT-340 Video Editing	3	18
2007	Spring	JT-345 Electronic Field Prod.	3	18

PUBLISHED WORKS

Books:

Hoover, S. M., Clark, L. S., Alters, D., Champ, J. G., & Hood, L. (2004). *Media, home, and family*. New York and London: Routledge.

Refereed Journal Articles:

Champ, J. G. (2002) A Culturalist-Qualitative investigation of the influence of wildlife media on current value orientations. *Human Dimensions of Wildlife*. 8(1).

Loomis, J., Miller, J., Gonzalez-Caban, A., Champ, J. (2006). Testing convergent validity of videotape survey administration and phone interviews in contingent valuation. *Society and Natural Resources*, 19, 1-9.

Non-Refereed Journal Articles:

Brooks, J., Brenkert, H., Serby, J.E., Champ, J.G., Simons, T., Williams, D.R. Are you Firewise? (2006) Understanding social values: Toward improving communication between social science researchers and managers. *Fire Management Today*. April. Vol. 66. No. 2. 35-42.

Champ, J. G. (2001). La Guerra de las *Galaxias*: ¿Fanatismo extremo o devoción religiosa? (Line-camping for *Star Wars*: Super fandom? Or religious devotion?) *Signo y Pensamiento*, 19(37), 27-38.

Textbooks:

None

Refereed Chapters in Books:

None

Non-Refereed Chapters in Books:

Champ, J. G. & Hoover, S. M. (2004). Media, religion, and the environment. In B. Taylor & J. Kaplan, (Eds.). *Encyclopedia of Religion and Nature*. London, New York: Continuum International. Forthcoming (accepted for publication).

Champ, J. G. & Self Hill, R. (2004). Theme parks. In B. Taylor & J. Kaplan, (Eds.). *Encyclopedia of Religion and Nature*. London, New York: Continuum International. Forthcoming (accepted for publication).

Self Hill, R. and Champ, J.G. (2004) Disney. In B. Taylor & J. Kaplan, (Eds.). *Encyclopedia of Religion and Nature*. London, New York: Continuum International. Forthcoming (accepted for publication).

Refereed Proceedings/Transactions:

None

Non-Refereed Proceedings/Transactions:

Champ, J. G. (2002). New paradigms: a culturalist approach to environmental communication. Proceedings from the Human Dimensions of Natural Resources in the Western United States Conference (October 18-21, 2001, Alta, WY).

Other (e.g. lab texts, book reviews, technical reports, in-house reports):

Brooks, J., Bujak, A. N., Champ, J. G., & Williams, D. R. (2006). Collaborative capacity, problem framing, and mutual trust in addressing the wildland fire social problem. (RMRS-GTR-182). Fort Collins, CO: USDA Forest Service.

Brooks, J. J., Champ, J. G., Williams, D. R. (2005). Toward understanding public-professional communication about wildland fire and fuels management in Colorado's Front Range. Submitted to the Front Range Fuels Treatment Partnership. Pp. 1-41.

Miller, S., McCollum, D. & Champ, J. (2003, Feb.). Conversations with Alaskans about Alaska's public lands. A Report from the Alaska Resident Statistics program. pp. 1-8.

Manuscripts Accepted for Publication

None

Manuscripts Submitted and in Review

Brooks, J. & Champ, J. The canoe trip: Stories of leisure experience and the self. Manuscript submitted to *Leisure Sciences* in January 2006. Received revise and re-submit notice in June 2006. In second

review.

Champ, J. Teaching students to survive their first live shot: The neglected skill. Manuscript submitted in December 2006 to *Journalism Educator*. Currently in review.

Champ J. Horizontal power, Vertical weakness: Enhancing the 'circuit of culture'. Manuscript submitted in December 2006 to *Popular Communication: International Journal of Media and Culture*. Currently in review.

Champ J. Wildland fire: Accounting for horizontal and vertical meaning. Manuscript submitted in December 2006 to *Environmental Psychology*. Currently in review.

CONTRACTS & GRANTS

Funded Projects as PI

(2003-2006) Funded Research. U.S. Forest Service Rocky Mountain Research Station. Title: Public Understanding of Fuels Treatment. Summary: I am the Principal Investigator on a study of collaborative communication efforts linked to fire mitigation in the wildland-urban interface in Colorado's Front Range of the Rocky Mountains. I have also been given extra funding to investigate contemporary newspaper coverage of fire mitigation efforts in the Rocky Mountain West. Funding amount: \$84,000

Funded Projects as PI

(2002-2006) Funded Research. U.S Forest Service Rocky Mountain Research Station and Montana Fish, Wildlife, and Parks Foundation. Title: Montana Challenge. Summary: I am participating in a multidimensional study investigating the impact of changing socioeconomics on Montana fish and wildlife populations. My focus will be the role of media discourses in the perceptions Montana's citizens hold about their community in relation to fish and wildlife. I am presently engaged in content analysis of microfilmed Montana newspapers dating back to 1961. A number of authors, including myself, are collaborating in the publication of a comprehensive book and Website focused on the topic. Funding amount: \$10,000

Funded Projects as PI

(2002-2004) Funded Research. I am worked with CSU Agricultural Economics Professor John Loomis and USDA Forest Service Social Scientist Dr. Armando Gonzalez Caban to develop an English and Spanish language video survey to be administered spring to 1,000 residents in Montana and California. Rather than reading information, then filling out a survey, respondents would view and listen to a videotape with my image and voice presenting material, then asking questions. We studied the significance of employing a different medium in the presentation of a survey. I am trained in the use of Final Cut Pro editing software and am utilizing Photoshop software for the creation of graphics. We are exploring the possibility that this research will expand into more interactive, 'e-learning', software and Web-based applications. Funding amount: \$25,000.

Funded Projects as PI

(2002-2003) Funded Research: U.S. Forest Service. Title: The Use of Narrative and Media Accounts as Methods for Mapping Sense of Place on National Forest Lands. Summary: Since October of 2002, I have served as principal investigator on a qualitative research project working with Dr. Daniel Williams of USDA Forest Service Research and Katie Kneeshaw of the Aldo Leopold Institute. Our investigation will examine mediated and interpersonal communication to improve our understanding of deeply meaningful 'Sense of Place' in the Arapaho-Roosevelt National Forest. We will focus on the way Sense of Place plays a role in attitudes about fire mitigation. We hope this pilot study will develop into a larger, more long-term research project. Funding amount: \$4,000.

Funded Projects as PI

(2002-2003) Funded Research. U.S. Forest Service Rocky Mountain Research Station project. Title: The Role of Alaskan Public Lands in Conceptions of community and "Wilderness". I am presently analyzing video and audio tapes of six separate focus groups with Native-American and Non-Native American Alaskans. The project is investigating how resident Alaskans are using public lands and how the use and management of those lands interacts with their conceptions of wilderness. We are also interested in how travel patterns and behaviors are affected by public lands. The focus group analysis will help in the design of questionnaires and surveys for future research on the topic. The results of this research will aid in the management of these lands. Funding amount: \$2,000.

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Manuscript Refereeing

-Spring 2005, Daniel Williams of USDA Forest Service Rocky Mountain Research asked me to review a submission to *Journal of Leisure Science*
-Fall 2005, Jerry Vaske of Colorado State University's Department of Natural Resource Recreation and Tourism asked me to review a submission to *Human Dimensions of Wildlife*.

HONORS AND AWARDS

TEACHING AWARDS:

May 2007

Nomination: Outstanding Honors Adviser

ACADEMIC AWARDS:

May 1999

University of Colorado-Boulder Fellowship, award to study the role of environmental reporters in the creation and maintenance of environmental meaning. Funding based on academic excellence, as well as the creative and theoretical potential of proposed project.

April 1998

University of Colorado-Boulder Fellowship, award to study the role of environmental reporters in the creation and maintenance of environmental meaning. Funding based on academic excellence, as well as the creative and theoretical potential of proposed project.

April 1998

Inducted, Kappa Tau Alpha, a scholarly journalism fraternal organization, for academic and educational excellence.

March 1995

Awarded a four year fellowship for doctoral studies, University of Colorado - Boulder, School of Journalism and Mass Communication Research.

PROFESSIONAL AWARDS:

- 1995 National Telly Award for Distinguished Television. "The Wisconsin: River of a Thousand Isles." Documentary on the divisive history of the Wisconsin River.
- 1993 National Emmy Nomination. "Our Family Tree." Children's documentary on successful family relationships in the natural and human world.
- 1991 The Scripps-Howard Foundation, Finalist, National Journalism Awards. "Thunder in the North." Documentary on efforts to locate an open pit copper/gold mine in Northern Wisconsin.
- 1990 Associated Press, First Place, Documentary, Division 2. "Thunder in the North."
- 1990 Northwest Broadcast News Association, First Place, Documentary, Medium Market. "Thunder in the North."
- 1990 Milwaukee Press Club, Honorable Mention, Best Documentary or News Special of Current Significance Showing Enterprise and/or Social Awareness. "Thunder in the North."
- 1988 United Press International, Wisconsin, In-Depth Reporting. "Gangs in Beloit." Series on the spread and efforts to curtail gangs in Beloit, Wisconsin.
- 1986 Associated Press, Minnesota, First Place, In-Depth Reporting. "Working the Black Waters." Series on life aboard a Mississippi towboat.

PAPERS PRESENTED/SYMPOSIA/INVITED LECTURES/PROFESSIONAL MEETINGS/WORKSHOPS

Put wildland fire conference in Oct. here...

Environment and Society presentation?

Peer reviewed paper accepted for presentation at the Broadcast Educators Association (Debut Category—2nd place winner) April 2007 conference, Las Vegas, title: Teaching students to survive their first live shot: The neglected skill.

Peer reviewed paper accepted for presentation in the Popular Communication division at the International Communication Association conference, May 2007, San Francisco, title: Horizontal power, Vertical weakness: Enhancing the ‘circuit of culture’.

Peer reviewed abstract accepted for presentation at the 13th International Symposium on Society and Resource Management, June 2007, Park City, Utah, title: The Front Range Fuels Treatment Partnership: Congruence and contradiction in the ‘production’ and ‘consumption’ of a message. (2nd author=Jeffrey J. Brooks; 3rd author=Daniel R. Williams)

Peer reviewed abstract submitted for presentation at the 13th International Symposium on Society and Resource Management, June 2007, Park City, Utah, title: Structural Pluralism and Environmental Conflict: A case study of newspaper coverage on the wolf reintroduction to Idaho. (Note: Teresa Mikelson [JTC grad student] is first author, I am second)

Champ, J. & Brooks, J. March 27-30, 2006, ‘1st Fire Behavior and Fuels Conference—Fuels Management, How to Measure Success’ in Portland, Oregon, title of presentation: “Partnering to Increase Success: Getting the Public to Relate to Wildland Fire Mitigation”

Brooks, J., Brenkert, H., Serby, J. Champ, J., & Simons, T. . March 27-30, 2006, ‘1st Fire Behavior and Fuels Conference—Fuels Management, How to Measure Success’ in Portland, Oregon, title of presentation: Social research and mitigation of interface wildland fire risk: It’s about communication and relationship building.

Invited Presentation: Are you Firewise—Understanding Social Values Meeting. Title: “Understanding Communication about Fire and Fuels Management in Colorado’s Front Range.” October 25-26, 2004. Lyons, CO.

Presentation: International Symposium on Society and Resource Management. Title: “Partners and Opponents: Social Negotiation of Fuels Treatment on the Colorado Front Range.” June 1-6, 2004, Keystone, CO.

Presentation: International Symposium on Society and Resource Management. “The Story of Fish and Wildlife in the *Billings Gazette* and the *Missoulian* 1961-2001: An Interpretive Textual Analysis” June 1-6, 2004, Keystone, CO.

Presentation: International Symposium on Society and Resource Management. “Comparison of Survey Administration Mode in Determining Public Support and Willingness to Pay for Prescribed Burning in California.” June 1-6, 2004, Keystone, CO.

Presentation: American Agricultural Economics Association. “Comparison of Survey Administration Mode in Determining Public Support and Willingness to Pay for Prescribed Burning in California.” August 1-4, 2004, Denver, CO.

Presentation: Sense of Place and Public Understandings of Fire Management in the Arapaho-Roosevelt National Forest. Human Dimensions of Natural Resources in the Western U.S. conference. Sun Valley, ID, October 9-12, 2003.

Presentation: The Story of Fish and Wildlife in Montana’s Major Newspapers 1961-2001: An Interpretive-Textual Analysis. Human Dimensions of Natural Resources in the Western U.S. conference. Sun Valley, ID, October 9-12, 2003.

Invited Paper: The Story of Fish and Wildlife in the *Billing’s Gazette*: 1961-2001: An Interpretive-Textual Analysis. Presented to the “Changing Times-Changing Values” Workshop, Bozeman, MT, April 28-30, 2003.

Panel Paper: For interdisciplinary panel regarding natural history and visual technologies at the Society for Cinema and Media Studies. Title: Media, Identity, and the Environment: The Limiting/Enabling Potential of ‘Mediated Spectacular Nature’.

Minneapolis, MN, March 6-9, 2003.

Invited Paper: Presented to the Human Dimensions of Natural Resources in the Western U.S. conference. Title: New Paradigms: A Culturalist Approach to Environmental Communication. Alta, WY. October 18-21, 2001.

Invited Paper: Presented to the annual Society for the Scientific Study of Religion conference. Title: Media, Identity, and the Environment: Popular Religiosity and 'Spectacular Nature'. Columbus, OH. October 18-21, 2001. (Due to conflict with the Human Dimensions of Natural Resources Conference, Prof. Stewart Hoover presented my paper.)

Competitive Paper (interactive poster display): Co-authored with Dr. Wendy W. Redal for the annual Association for Education in Journalism and Mass Communication (AEJMC) conference. Title: 'Mediated Spectacular Nature': Critical Interpretations of Essential Meanings. Washington, D.C. August 5-8, 2001.

Invited Paper: Presented to the University of Colorado Center for the American West Graduate Student Conference on the Environment. Title: Symbolism, Media, and the Environment: The Contestation of Nature Meanings. Boulder, CO. April 7-8, 2000

Panel Paper: Presented at the Religious Communication Congress. Title: Line-camping for *Star Wars*: Super Fandom? Or Religious Devotion? Chicago, IL. March 29-April 1, 2000.

Co-Presenter: Assisted Dr. Stewart Hoover in the presentation of my research to the Wirth Forum on Religion and Nature in the American West. Title: Media, Religion, and the Environment in the New West. Boulder, CO. March 10-11, 2000.

Panel Paper: Presented at the International Conference on Media, Religion and Culture. Title: Finding Transcendence in Nature: Thoughts on the Intersection of Religion, the Environment, and Media. Edinburgh, Scotland. July 21-25, 1999.

Competitive Paper (interactive poster display): Presented at the annual Conference of the International Communication Association. Title: Seeding The Boundary: A Family's Defense Against Media And Greater Culture. San Francisco, CA. May 27-31, 1999.

Panel Paper: Presented at the annual conference of the International Communication Association. Title: Media and the Meaning Making of Environmental Families: A Constructivism-Differentiation Model. San Francisco, CA. May 27-31, 1999.

Panel Paper: Presented at the International Study Commission on Media, Religion, and Culture. Title: Pondering the 'Depthness' of Evil: One Family's Constructive use of 'Millennium'. Boulder, CO. January 21-24, 1999.

Invited Paper: Presented at The State Historical Society of Wisconsin's 1994 Founders Day Program. Title: Strategy at the Expense of an Issue: Local TV Coverage of Vietnam's Antiwarriors. Madison, WI. February 26, 1994.

Competitive Paper: Presented at The State Historical Society of Wisconsin's "Toward a History of the 1960s" conference. Title: Strategy at the Expense of an Issue: Local TV Coverage of Vietnam's Antiwarriors. Madison, WI. May 1, 1993.

Competitive Paper: Presented at the annual conference of the Association for Education in Journalism and Mass Communications. History Division. Title: Strategy at the Expense of an Issue: Local TV Coverage of Vietnam's Antiwarriors. Montreal, Canada. August 6, 1992.

Competitive Paper: Presented at the Association for Education in Journalism and Mass Communication Midwest Journalism History Conference. Title: To Be Seen and Not Heard: Local TV News Coverage of the Madison Antiwar Movement During Vietnam. The University of Wisconsin - Madison. April 11, 1992.

COMMITTEES

If you served as committee chairperson, please note:

[All Journalism and Technical Communication Department Committees]

-2003-2004: Professional Liaison Newsletter Committee

-2003-2004: Library and Information Resources Committee

-2004-2005: Library and Information Resources Committee

-2004-2005: Professional Liaison Newsletter Committee

-2004-2005: Diversity Committee

-2005-2006: Library and Information Resources Committee

-2005-2006: Professional Liaison Newsletter Committee

- 2005-2006: Diversity Committee
- 2005-2006: Merit Review Committee
- 2006-2007: Curriculum Committee
- 2006-2007: Graduate Committee
- 2006-2007: Ph.D. Committee

STUDENT ADVISING/GRADUATE SUPERVISION

UNDERGRADUATE STUDENTS:

- # Previous Undergraduate Advisees – 31 2006/2007
- # Previous Undergraduate Advisees – 40 2005/2006 (*I had some of Donna Rounder's students due to sabbatical*)
- # Previous Undergraduate Advisees – 30 2004/2005
- # Previous Undergraduate Advisees – 30 2003/2004

GRADUATE STUDENTS:

Current Graduate Advisees: 1

Name: Teresa Mikelseon (MS candidate)

Current Graduate Committee Memberships (excluding those chaired):

- _____ # Plan C
- _____ # Plan B
- 2 # MS/MA
- 1 # PhD

Graduate Committee Memberships (for past 5 years, not including those above)

- _____ # Plan C
- _____ # Plan B
- 3 # MS/MA
- 2 # PhD

Graduate Degrees Completed Under Your Supervision (past 5 years): None

POSTDOCTORAL STUDENTS/RESEARCH ASSOCIATES:

Current: None

Past 5 years:

Jeffrey J. Brooks, Ph.D. 2004-2005

OTHER ACTIVITIES/ACCOMPLISHMENTS

- Visiting scholars/outstanding students sponsored: none
- Patents/Copyrights: none
- Off-campus/non-credit courses: none
- Special service to the state/community related to professional expertise: none
- Consultations related to professional expertise: none
- Expert Testimony: none
- Accreditation reviews at other institutions: none