

Master of Management Practice Degree

Journalism Emphasis

MMP Core	FSSM Emphasis
ACT600	JTC501
CIS600	Choice of:
FIN600	JTC500 JTC544 JTC560
MKT600	JTC570 JTC601 JTC602
MGT620	JTC614 JTC630 JTC640
MGT679	JTC650 JTC660 JTC661 JTC662

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As part of an exchange program with the College of Business, graduate students in the JTC Public Communication & Technology degree program may enroll in up to 8 courses in the Master of Management Practice degree program (subject to meeting prerequisites). Such courses may be taken as electives or as an outside concentration.

ACT600: Accounting for Managers

Credits: 3

Prerequisites: ACT205

This course helps develop an understanding of accounting as a source of information and a tool for effective internal decision making. It provides an understanding of cost concepts, costs estimation, budgetary process and various management methods in planning and decision-making. The primary emphasis is on internal use of accounting information.

CIS600: Information Technology and Project Management

Credits: 3

Prerequisites: None

The course provides background and tools for preparing a comprehensive project plan using appropriate technologies in completion of an Enterprise Project.

FIN600: Financial Management – Theory and Case Studies

Credits: 3

Prerequisites: FIN305

Financial management is the application of economic principles to finance problems. As such, the course draws heavily on economic theory. In addition, the disciplines of accounting and statistics are heavily used to formulate and solve the problems faced by financial managers. While the primary focus of the course is corporate financial management, the knowledge gained in the course is also directly applicable to small business management, non-profit organizations, and personal finance decisions.

MGT620: Management**Credits: 3**

Prerequisites: None

This course focuses on increasing understanding of *why* people behave as they do in organizations in both domestic and international contexts, and on the critical role played by those in leadership positions to influence organizational behavior.

MKT600: Marketing Management & Strategy**Credits: 3**

Prerequisites: None

This course is designed to integrate previous marketing (and some other business) courses – with an applied orientation. It is also designed to show how the other core business disciplines (especially finance, cost accounting, and management) are important to developing and implementing marketing strategies.

BUS505: Legal and Ethical Environment of Business**Credits: 3**

Prerequisites: None

The purpose of this course is to understand the legal, social and ethical aspects of business within a global context. Analytically approach ethical decision making within business, be aware of the global ethical and legal issues as they apply to business, and have developed enhanced analytical thinking and writing regarding ethical and legal regulation of business. A Socratic approach, involving case studies, discussion and problem solving from an ethical and legal perspective will involve discussions of issues related to sexual and racial discrimination, human rights, price discrimination, bribery, harmful products, pollution, intellectual property protection, role relationships, whistle-blowing and organizational decision making.

MGT610: Strategic Human Resource Management**Credits: 3**

Prerequisites: None

This course focuses on strategic issues and opportunities associated with recruiting, staffing, evaluating, compensating, and developing employees and the leadership topics associated therein.

MGT625: Managerial Communication Practices**Credits: 3**

Prerequisites: None

This course will be conducted as a series of management meetings based on academic criteria. Preparation, involvement and a willingness to learn /change are critical components. The course emphasizes managerial business speaking and writing communication skills.

MGT675: Service Operations/Supply Chain Management**Credits: 3**

Prerequisites: None

This course will provide an understanding of the challenges of managing supply chains in an increasingly complex global business environment, learn the different supply chain strategies available to organizations and how to choose between them, gain an understanding of risk and uncertainty in a supply chain, and understand the tools available to make manufacturing, sourcing, and logistics decisions in various manufacturing and service environments.