

CURRICULUM VITAE

NAME

Jonna Lian Pearson

ADDRESS

Department of Journalism & Technical Communication
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PHONE

(970) 491-5137

EDUCATION

2003 Ph.D., Colorado State University, Fort Collins
1992 M.S., Colorado State University, Fort Collins
1969 B.S., Syracuse University, New York

ACADEMIC POSITIONS

(2002 – Present) Assistant Professor, Journalism & Technical Communication,
Colorado State University

1989 – 2002 Instructor, Journalism & Technical Communication, Colorado
State University

OTHER POSITIONS

(1986 – 1990) Communications Manager, City of Fort Collins, CO
(1985 – 1986) Marketing Manager, Denver Regional Council of Governments,
CO
(1980 – 1985) Public Relations Director, Community Colleges of Denver, CO
(1978 – 1980) Public Relations Specialist, Mountain Bell, Denver, CO
(1973 – 1978) Public Relations Manager, Carolina Power & Light Company,
Raleigh, NC
(1972 - 1973) Reporter, *Raleigh News & Observer*, NC
(1969 – 1972) Reporter, *Utica Observer Dispatch*, NY

CURRENT JOB DESCRIPTION

50% Teaching 35% Research/Creative Activity 15% Service/Outreach 0% Admin

TEACHING

<u>Year</u>	<u>Semester</u>	<u>Course No./Title</u>	<u>Cr. Hrs.</u>	<u>Enrollment</u>	
2006	Spring	JT 495,	Independent Study	3	1
2006	Spring	JT 450,	PR Cases	3	24
2006	Spring	JT 351,	PR Practices	3	18
2006	Fall	JT 450,	PR Cases	3	19
2006	Fall	JT 316,	Multiculturalism and the Media	3	42
2005	Spring	JT 450,	PR Cases	3	24
2005	Spring	JT 450,	PR Cases	3	24
2005	Fall	JT 450,	PR Cases	3	20
2005	Fall	JT 351,	PR Practices	3	16
2004	Spring	JT 450,	PR Cases	3	17
2004	Spring	JT 450,	PR Cases	3	23
2004	Fall	JT 450,	PR Cases	3	26
2004	Fall	JT 351,	PR Practices	3	9
2003	Spring	JT 450,	PR Cases	3	24
2003	Spring	JT 450,	PR Cases	3	24
2003	Fall	JT 450,	PR Cases	3	22
2003	Fall	JT 450,	PR Cases	3	14
2002	Spring	JT 450,	PR Cases	3	28
2002	Spring	JT 351,	PR Practices	3	17
2002	Fall	JT 450,	PR Cases	3	24
2002	Fall	JT 450,	PR Cases	3	24
2001	Spring	JT 450,	PR Cases	3	22
2001	Spring	JT 351,	PR Practices	3	17
2001	Summer	JT 301,	Business Communication	3	26
2001	Fall	JT 450,	PR Cases	3	22
2001	Fall	JT 351,	PR Practices	3	19

PUBLISHED WORKS

Refereed Journal Articles

Pearson, J. L. (2007). Multicultural feminism and sisterhood among women of color in social change dialogue. *The Howard Journal of Communications*, 18(1):87-109.

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Memberships in Professional Societies

Public Relations Society of America

- Educators Academy

International Association of Business Communicators

Association for Education in Journalism and Mass Communications

- Mass Communication and Society Division

- Public Relations Division
- Minorities and Communication Division
- Cultural and Critical Studies Division

International Communication Association

- Mass Communication Division
- Public Relations Division
- Political Communication Division
- Feminist Scholarship
- Ethnicity and Race in Communication
- Language and Social Interaction
- Popular Communication Division
- Visual Studies

American Sociological Association

- Collective Behavior and Social Movements Section
- Peace, War, and Social Conflict Section
- Race and Ethnic Minorities Section
- Sociology of Culture Section

Society for the Study of Social Problems

- Racial and Ethnic Minorities Section
- Conflict, Social Action and Change Section
- Poverty, Class and Inequality Section

PAPERS PRESENTED/SYMPOSIA/INVITED LECTURES/PROFESSIONAL MEETINGS/WORKSHOPS

Referred Convention Papers and Posters

Pearson, J. L. (2005). Multicultural feminism and sisterhood among women of color: Catalyst for or encumbrance to social change dialogue. Paper presented at the International Communication Association 2005 convention, New York, NY.

Pearson, J. L. (1994). Cultural norms in mass communication: Influencing self-perceptions and self-satisfaction. Paper presented at the International Communication Association 1994 convention. Sydney, Australia.

Invited Lectures

(1991). "Exploring sex and gender role differences in public relations." Colorado Women's Studies Association, Fort Collins, CO

COMMITTEES

University

- Graphic Standards, University Relations: 2005

- Diversity Leadership Workshop: 1992
- Search Committee, Student Media: 1996
- Search Committee, University Relations: 1998
- Black Issues Forum, Faculty Member: 1993, 1995
- Mentor, Black Student Services: 1992, 1991, 1990

College

- Search Committee, CASAE Director: 1992

Department

- Appeals: 2006, 2005, 2004, 2003, 2002 (chair)
- Scholarship and Banquet: 2006, 2005, 2004, 2003, 1998 (chair)
- Library: 2005, 2004, 2003
- Diversity: 2003, 2002, 2001, 2000, 1999, 1998
- Search Committee, IT professor: 2003

STUDENT ADVISING/GRADUATE SUPERVISION

UNDERGRADUATE STUDENTS

25 Current Advisees
 29 2005
 28 2004
 25 2003
 30 2002
 18 2001

Current Honors Thesis Committees

1

Honors Thesis Committees (not including above)

3 Ashley Cramer, PR Portfolio: 2005
 Sarah Hussey, PR Portfolio: 2003
 , PR Portfolio

GRADUATE STUDENTS

0 Current Advisees
 0 2001 - 2005

Current Graduate Committee Memberships

1 M.S./M.A.

Graduate Committee Memberships (not including those above)

1 M.S. Brian Durick, School of Education, 2005
 Student Affairs in Higher Education

OTHER ACTIVITIES/ACCOMPLISHMENTS

- Frequent speaker and quasi faculty adviser at Public Relations Student Society of America meetings: 1989 - present
- Lecture, "Public communication whether you want it or not: Can't I just mind my own business or do I have to pay attention to diversity in the workplace?: Colorado State University President's Diversity Conference, 2006.
- Sunday School Teacher, Faith Community Church: 2000 – 2005
- Mentor, Campus Ministries (Auraria Campus): 1995 - 2005
- Child Sponsor: Ahadi Kids: 2000 – present
Larimer County Partners: 2005, 2000, 1995, 1990, 1985
- Current Volunteer/Contributor: Trees, Water and People
Chuck's Kids
Larimer County Child Advocacy Center
CASA
Arts Alive
Toastmasters
Teaching Tolerance Organization
NAACP
ROOT, Inc. (Reaching out to Others Together)
Urban League, Inc.
- Speaker: "college advisor" and speaker for various groups such as parent's and church groups: sample topics – College and Kids, Drinking on Campuses, Campus Diversity, Student Responsibilities, Journalism (1990 – present)
- Leadership Fort Collins: 1989