

GREGORY LUFT

Journalism and Technical Communication Dept.
Room C-227 Clark Bldg.
Colorado State University
Fort Collins, CO 80523
(970) 491-1979

EDUCATION

1984: M.A., Broadcast News/Public Affairs, The American University, Washington, D.C.
Graduated with distinction.
1979 B.A., Technical Journalism, Colorado State University.

ACADEMIC POSITIONS

1988-Present: Department Chair; Professor 2003-present; Associate Professor, 1995-2003. (Interim chair 7/00-7/01, Assoc. Chair 1999-2007); Assistant Professor, 1989-1995; Lecturer, 1988-89.
Department of Journalism and Technical Communication, Colorado State University.

Administer department of 20 FTE faculty, 500 undergraduate and 45 graduate students.
Teaching undergraduate courses in mass media, video editing, broadcast news, and television field production/reporting. Advising 30 undergraduate students.

Developing information and publishing professional articles and handbook components with expertise in video distribution and production topics, including communication technologies and broadcast news communication techniques.

Principal producer of nationally-distributed documentaries and educational videotapes on new Media behavior, technologies, production techniques, broadcast news topics and careers in journalism.

Consulting on, and producing video programs supporting the University's image, interdisciplinary programs, research projects, professional and community liaisons.

Principal producer of almost 200 daily news reports, two major news series and several prime-time documentaries for major-market broadcast television.

Principle producer or co-producer of numerous entertainment, how-to and corporate videotapes.

Serving on numerous boards and committees for professional and academic organizations.

Manage department television labs.

Co-developer of successful \$500,000 student-fee proposal and to establish Campus Television branch of Student Media Department. Designed state-of-the-art Campus Television facility, then coordinated purchases, installation and startup. Faculty advisor, trainer and mentor at Campus Television since its inception in 1989. Arranged for statewide broadcast and cablecast of Campus Television on four separate channels.

Initiated and coordinated the loan of \$500,000 worth of broadcast-quality television equipment from KCNC-TV in Denver for use by CTV after the flood of 1997. Worked closely with Student Media staff developing a new post-flood television facility in the Lory Student Center.

Initiated and coordinated \$60,000 three-department technology grant from Panasonic Broadcast for Student Media, Journalism and Student Media.

Served as co-director of Minorities In Television News Research Project, a census of 1,054 TV stations. Funded at \$50,000 by Media and Marketing of Dallas, Texas.

SABBATICALS

2004/05: Full year sabbatical.

Produced a series of six educational video programs on topics related to television news and video production. For distribution to colleges and universities and use in class.

1997/98: Sponsored by The Freedom Forum.

Produced a one-hour documentary on media coverage of the Oklahoma City Bombing Trials. The program later won first place in the Broadcast Education Association faculty production competition and was broadcast commercially on KWGN-TV in Denver and nationally on select PBS affiliates, and continues to be used in scores of university-level journalism and ethics courses in the United States and abroad. While on Sabbatical also worked closely with two national television networks, ABC and FOX on daily coverage of the trial.

Also produced a 20-minute Educational Program, The Amazing Journey of the Migrating Shorebirds. Sponsored by the U.S. Fish and Wildlife Service and several other agencies.

OTHER POSITIONS

1997-98: Freelance Photographer, ABC News, Denver Bureau; Fox News Channel

Served as photographer for live television news cut-ins used at ABC affiliates across the country. Work included coverage of major stories such as the Oklahoma City Bombing Trial and the Jon-Benet Ramsey murder case.

1988-1991: Reporter, KWGN-TV, Denver, Colorado.

Freelance reporter and photographer covering daily news stories and producing in-depth news series. Filed approximately 200 reports.

1986-1988: General Assignment and Investigative Reporter, KTUL-TV, Tulsa, Oklahoma.

Responsible for researching, reporting, writing, editing and presenting news in-studio and on location via microwave and satellite transmission. Produced daily reports, investigative news series and features. Supervised photography, editing and graphic design for all segments. Traveled cross-country and internationally to Panama and Honduras in production of special reports on White Supremacy, Health Fraud, Panamanian Politics and Honduran ties to Oklahoma.

Winner of investigative reporting awards from the Oklahoma Associated Press, (1987) United Press International (1987) and The National Council on Christians and Jews (1988).

1984-1986. Special Assignment Reporter/Anchor, WINK-TV, Fort Myers, Florida.

Responsible for researching, reporting, writing, editing and hosting long-form news series and documentaries. Produced and anchored morning newscasts, weekly public affairs program, and feature programs. Developed a source directory for Southwest Florida issues and events. Winner of the Grand Prize for legal reporting (1985), and first place, news series division (1985), from the Florida Bar Association. Investigative reporting award from United Press International (1985). Sports-feature reporting award from United Press International (1985).

1984-1986. Adjunct Instructor, Edison Community College, Fort Myers, Florida.

Taught Introduction to Broadcasting and Radio and Television Announcing. Coordinated effort to involve area broadcast professionals in ECC broadcast program.

1983-1984. Editor, McHugh/Hoffman Broadcast Consultants; Writer and Newscaster, WAMU-FM;

1983-1985. Graduate Teaching Assistant, The American University, Washington, D.C.

Part-time jobs during graduate school. Reviewed and edited videotapes from 214 television markets across the country in development of a news talent library. Wrote and anchored noon newscasts. Assisted in television news and production courses.

1980-1983. News Anchor, Producer, Reporter and Photographer, WINK-TV, Fort Myers, Florida.

Responsible for researching, reporting, writing, and editing daily news reports covering general news and assigned beats including city hall, the environment and the courts. Produced and anchored weekend newscasts. Covered the first and second launches of the Space Shuttle Columbia; The World Series; national, state and local elections; and several high-profile murder trials. Produced featured news series on The Everglades, Aging Issues, Hurricane Impacts and Racial Strife.

Winner of Documentary Commendation from the Columbia-DuPont national television awards program (1983), first and second place awards for legal reporting from the Florida Bar Association (1983), an investigative reporting award from United Press International (1982), and consecutive first-place awards for agricultural reporting from the Associated Press (1982, 1983).

1979-1980. Television Production Specialist, U.S. Bureau of Reclamation, Denver, Colorado.

Scripted, videotaped and edited public service announcements, in-house video projects, video press releases and documentary programs including projects relating to Grand Coulee Dam and low-head hydrologic power.

CURRENT JOB DESCRIPTION

50 % Teaching 30 % Research/Creative Activity 10 %Service/Outreach 10 %Admin.

RECENT TEACHING

2007	Spring	JT 440 Advanced Electronic Media Production
2007	Spring	JT 435 Documentary Production
2006	Fall	JT 440 Advanced Electronic Media Production
2006	Fall	JT 340 Video Editing
2006	Spring	JT 440 Advanced Electronic Media Production
2006	Spring	JT 480 Advanced Video Editing
2006	Fall	JT 435/Documentary Production
2006	Fall	JT 340/Video Editing
2006	Spring	SABBATICAL
2005	Fall	SABBATICAL
2004	Spring	JT 345/Television Field Production (Section 1)
2004	Spring	JT 345/Television Field Production (Section 2)
2003	Fall	JT 440/Advance Electronic Media Production

2003	Spring	JT 345/Television Field Production
2003	Spring	JT 690/Corporate Media Production
2002	Fall	JT 345/Television Field Production
2002	Fall	JT 544/Corporate Video
2002	Spring	JT 440/Advanced Field Production (capstone)
2002	Spring	JT 690/Corporate Media Production
2001	Fall	JT 345/Television Field Production
2001	Fall	JT 411/Media and Society (Ethics)
2000	Fall/Spring	Reduced course load while interim chair
2001	Spring	JT 440/Advanced Field Production (capstone)
2000	Fall	JT 544/Corporate Video
2000	Spring	JT 341/Broadcast News
1999	Summer	JT 340/Video Editing
1999	Spring	(One course buyout to rebuild CTV studio)
1999	Spring	JT 345/Television Field Production
1999	Fall	JT 340/Video Editing
1999	Fall	JT 544/Corporate Video
1998	Spring	(On Sabbatical)
1998	Fall	JT 341/Broadcast News
1998	Fall	JT 345/Television Field Production