

CURRICULUM VITAE

NAME Jangyul Robert Kim

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EDUCATION

2006 Ph.D., Mass Communication, University of Florida
1995 M.A., Public Relations, Sogang University, Seoul, Korea
1986 B.A. English Language and Literature, Sogang University, Seoul

ACADEMIC POSITIONS

(2006 – to date) Assistant Professor, Public Relations, Colorado State University
(2005 – 2006) Lecturer, University of Florida
(2002) Adjunct Professor, Ewha Woman's University, Seoul, Korea
(2001) Adjunct Professor, Sookmyung Women's University, Seoul Korea

OTHER POSITIONS

(2000 – 2003) President and CEO, KorCom Porter Novelli, Seoul, Korea
(1995 – 2000) President and CEO, KorCom Public Relations, Seoul, Korea
(1994 – 1995) General Manager, KorCom International, Seoul, Korea
(1991 – 1994) Senior Account Supervisor, Communications Korea, Seoul, Korea
(1986 – 1991) Assistant Manager, Kolon International Corp., Seoul, Korea

CURRENT JOB DESCRIPTION

50% Teaching
35% Research/Creative Activity
15% Service/Outreach and Admin

TEACHING

<u>Year</u>	<u>Semester</u>	<u>Course No./Title</u>	<u>Cr. Hrs.</u>	<u>Enrollment</u>
2008	Fall	JT650 – Public Relations Management	3	11
2008	Spring	JT351 – Public Relations	3	45
2008	Spring	JT350 – Public Relations	3	46
2008	Spring	JT351 – Public Relations Practices	3	18
2007	Fall	JT350 – Public Relations	3	43
2007	Fall	JT351 – Public Relations Practices	3	18
2007	Spring	JT350 – Public Relations	3	43
2007	Spring	JT351 – Public Relations Practices	3	18
2006	Fall	JT350 – Public Relations	3	46
2006	Fall	JT351 – Public Relations Practices	3	18

PUBLISHED WORKS

Refereed Journal Articles:

- Kim, Y., Cha, H., & Kim, J. (2008). Developing a crisis management index: Applications in South Korea. *Journal of Public Relations Research*, 20(3), 328-355
- Kim, J., & Shin, H. (2008). How an issue in cyberspace shifts to the real world: Three-stage cyber-issue diffusion (CID) model. *Journal of Cybercommunication Academic Society*, 25(2), 5-32
- Ki, E., & Kim, J. (2008). How Viagra has been framed since its launch: A framing analysis of major newspapers in South Korea and the USA. *The Open Communication Journal*, v.2, 108-116

Other:

- Kim, J. (2005), "Korean public relations landscape" *Global Alliance Website*, (<http://www.globalpr.org/knowledge/landscapes.asp>)
- Shin, H. & Kim, J. (2003), translated Beard, M., *Running a public relations department* (London: Kogan Page, 2001) to Korean version
- Kim, J. (2002), "The models that work in Korea" *Frontline*, London: IPRA
- Kim, J. (2001), "Overview and perspective of Korea's PR industry" *Advertising Journal*, Seoul: ADIC

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Memberships in professional societies:

- (2004– to date) Association for Education in Journalism and Mass Communication (AEJMC)
- (2003– to date) International Communication Association (ICA)
- (1995 – to date) Public Relations Society of America (PRSA)
- (2002 – 2003) International Public Relations Organization (IPRA)
- (2000 – 2003) Korea Public Relations Consultancy Association (KPRCA)
- (1991 – 2003) Korea Public Relations Association (KPRIA)

HONORS AND AWARDS

- 2008 Grunig Outstanding Doctoral Dissertation Award 2006-2007, ICA
- 2005 Outstanding International Student Award, University of Florida
- 2004 Outstanding International Student Award, University of Florida

GRANT

- 2008 Excellent research paper 2008, Korea Public Relations Association (\$5,000)

FELLOWSHIP

- 2008 Teaching Fellow, Indiana University

PAPERS PRESENTED/SYMPOSIA/INVITED LECTURES/PROFESSIONAL MEETINGS/WORKSHOPS

- Kim, J., & Choi, Y. (2008). "Influence of Social Involvement on Corporate Local Philanthropy," Presented *at 2008 AEJMC, Chicago*.
- Kim, J. (2007), "An experimental test of public relations message: Effects of involvement, corporate trustworthiness, goodwill and message sidedness in Weblogs," *Presented at 2007 AEJMC, Washington D.C.*
- Kim, J. (2007), "Effects of message sidedness, corporate goodwill and trustworthiness in Weblogs: An experimental test of alternative public relations message strategies," *Presented at 2007 ICA, San Francisco, CA*

- Kim, J., & Choi, Y. (2005), "TV as a gap equalizer in health knowledge & behavior: Effects of media and self-efficacy on diabetes knowledge and behavior gaps," *Presented at 2005 AEJMC, San Antonio, Texas*
- Cha, H., & Kim, J. (2005), "The effect of public relations and reputation on ROI," *Presented at 2005 AEJMC, San Antonio, Texas*
- Kim, J., & Molleda, J. (2005), "Cross-national conflict shifting and crisis management: An analysis of Halliburton's bribery probe case in Nigeria," *Presented at the 8th Annual International Public Relations Research Conference, Miami, Florida*
- Kim, J., & Shin, H. (2005), "How an issue in cyberspace shifts to the real world: Three-Stage Cyber-Issue Diffusion (CID) Model," *Presented at 2005 ICA Conference, New York, NY*
- Kim, J., & Ki, E. (2005), "How Viagra has been framed since its launch: A framing analysis of major newspapers in South Korea and the USA," *Presented at 2005 ICA Conference, New York, NY*
- Kim, J. (2004), "A theoretical perspective on 'fear' as an organizational motivator for initiating public relations activities," *Presented at 2004 AEJMC, Toronto, Canada*
- Kim, Y., Cha, H., & Kim, J. (2004), "How to evaluate an organization's crisis-preparedness: The development and application of an instrument," *Presented at 2004 ICA, New Orleans, LA*

STUDENT ADVISING/GRADUATE SUPERVISION

UNDERGRADUATE STUDENTS:

- # Current Undergraduate Advisees: 21
- # Previous Undergraduate Advisees: 19 - 2007
- # Previous Undergraduate Advisees: 26 - 2006

GRADUATE STUDENTS:

- # Current Graduate Advisees: 1
- # Current Graduate Committee Membership: 1 (co-chair)