

CURRICULUM VITAE
Fall 2008

NAME

Pamela Taylor Jackson

ADDRESS

Journalism and Technical Communication
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EDUCATION

2008 Ph.D., Economics, Colorado State University
2001 M.S., Technical Journalism, Colorado State University
1987 B.A., Broadcast Journalism with High Distinction, Economics Minor,
 Colorado State University

ACADEMIC POSITIONS

2008- Assistant Professor, Department of Journalism and Technical
 Communication, Colorado State University
2000-2008 Instructor, Department of Journalism and Technical Communication,
 Colorado State University
1999-2000 Adjunct Instructor, Department of Journalism and Technical
 Communication, Colorado State University

OTHER POSITIONS

1998-1999 Station Manager, CSU Campus Television, Fort Collins, CO
1997-1998 News Director, KCSU-FM, Fort Collins, CO
1997 Associate Producer/News Writer, KCNC-TV, Denver, CO
1996-1997 News Producer, KMOV-TV, St. Louis, MO
1995-1996 Associate Producer/News Writer/Package Producer, KCNC-TV, Denver,
 CO

- 1994-1995 News Writer, Package Producer (OKC bombing and O.J. Simpson trial), KRON-TV, San Francisco, CA
- 1989-1994 News Producer (10 p.m. and 5 p.m. newscasts), WCIA-TV, Champaign-Urbana, IL
- 1988-1989 Assistant Director (*Chicago Week in Review*), Production Assistant (*Chicago Tonight with John Callaway, Sneak Previews with Jeffrey Lyons and Michael Medved, Mozart by the Masters with Itzhak Perlman, Pinchas Zuckerman, Victor Borge and the Chicago Symphony Orchestra*), WTTW-TV, Chicago, IL

CURRENT JOB DESCRIPTION

50% Teaching, 35% Research, 15% Service/Outreach

HONORS AND AWARDS

- 2008 Omicron Delta Epsilon International Economics Honors Society
- 2008 Research Fellowship, Colorado Colloquium on Media Ethics and Economics, Estes Park, CO
- 2008 Award of Distinction for Video Production, “Colorado Alliance for Minority Participation” Student and Corporate Partner Recruitment Video, Communicator Awards
- 2008 Nomination for Alumni Association Best Teacher Award, Colorado State University
- 2007 Greek Community Outstanding Faculty Member, Colorado State University
- 2005 Greek Life High Educative Standards Faculty Award, Colorado State University
- 2005 Nomination for Alumni Association Best Teacher Award, Colorado State University
- 2004 Nomination for Alumni Association Best Teacher Award, Colorado State University
- 2001 Nomination for Alumni Association Best Teacher Award, Colorado State University
- 2000 Freedom Forum Teaching Fellowship, Indiana University, Bloomington, IN
- 1999 Economics Graduate First Year Fellowship, Colorado State University
- 1988 Irving B. Harris Internship in TV News Production, WTTW-TV, Chicago, IL
- 1986 Westfall Creative Writing Scholarship, Colorado State University
- 1986 Chevron Journalism-Economics Scholarship, Colorado State University
- 1985 Chevron Journalism-Economics Scholarship, Colorado State University

PUBLISHED WORKS

Refereed Journal Articles

Jackson, Pamela Taylor and James Ronald Stanfield, June 2004, The Role of the Press in a Democracy: Heterodox Economics and the Propaganda Model, Journal of Economic Issues, 38: 475-482.

Jackson, Pamela Taylor and Thomas Hove, Ethical Implications of News as a Commodity, Journal of Mass Media Ethics, accepted for publication pending revisions.

PAPERS PRESENTED/SYMPOSIA/INVITED LECTURES/PROFESSIONAL MEETINGS/WORKSHOPS

September 15-17, 2008, Colorado Colloquium on Media Ethics and Economics: Competing Imperatives and Duties, (Refereed) Paper presented: "Ethical Imperatives of News as a Commodity," Co-authored with Thomas Hove, Estes Park, CO.

October 10-13, 2007, American Journalism Historians Association 27th Annual Conference, (Refereed) Paper presented: "The Battle over the Broadcast Spectrum: A 100 Year History," Richmond, VA.

April 26-29, 2006, Broadcast Education Association 51st Annual Conference, (Refereed) Paper presented: "A History of Profitability and the Public Purpose in the News Business," Las Vegas, NV.

January 3-5, 2004, Joint Session of the Association for Evolutionary Economics and the Association for Social Economics at the Annual Meeting of the Allied Social Science Association, Paper presented: "The Role of the Press in a Democracy: Heterodox Economics and the Propaganda Model," San Diego, CA.

April 15-18, 2004, Broadcast Education Association 49th Annual Conference, Panel Title: "Pains & Gains: The Status of Women in Local TV News," Organizer, Las Vegas, NV.

April 15-18, 2004, Broadcast Education Association 49th Annual Conference, Presentation: "Women TV News Workers Find Success & Stress on the Job: The Denver Study," Las Vegas, NV.

April 3-6, 2002, Broadcast Education Association 47th Annual Conference, Presentation: "Producing TV News: Cold Opens, Bumps and Bruises," Las Vegas, NV.

April 20-23, 2001, Broadcast Education Association 46th Annual Conference, (Refereed) Paper Presented: "The Influence of Market-Driven Journalism on Network News Coverage of the Clinton-Lewinsky Scandal," Las Vegas, NV.

September 19, 2008, Workshop presented: "Producing TV News," Rocky Mountain Student Media Corporation, Colorado State University, Fort Collins, CO.

TEACHING

<u>Year</u>	<u>Semester</u>	<u>Course No./Title</u>	<u>Cr. Hrs.</u>	<u>Enrollment</u>
2008	Fall	JTC100 Media in Society	3	397
		JTC341 Broadcast News	3	18
2008	Spring	JTC100 Media in Society	3	384
		JTC343 Advanced TV News Production	3	11
2007	Fall	JTC100 Media in Society	3	396
2007	Spring	JTCC100 Media in Society	3	395
		JT441 Advanced TV News Production	3	16
2006	Fall	JTCC100 Introduction to Mass Media	3	409
		JT341 Broadcast News	3	15
2006	Spring	JTCC100 Introduction to Mass Media	3	397
		JT441 Advanced TV News Production	3	17
2005	Fall	JTCC100 Introduction to Mass Media	3	406
		JT341 Broadcast News	3	14
2005	Spring	JTCC100 Introduction to Mass Media	3	410
		JT441 Advanced TV News Production	3	15
2004	Fall	JT100 Introduction to Mass Media	3	404
		JT440 Advanced Electronic Media Production	3	16
2004	Spring	JT100 Introduction to Mass Media	3	411
		JT441 Advanced TV News Production	3	17
2003	Fall	JT100 Introduction to Mass Media	3	414
		JT341 Broadcast News	3	19
2003	Spring	JT341 Broadcast News	3	18

Development of New Courses

JTC535 Electronic Media Regulation and Policy, 3 credits, role of legislators, regulatory agencies, judiciary and public in the evolution of U.S. broadcast and digital media and implications for a free press, pending approval.

JTC441 Advanced TV News Production, 3 credits, advanced theory and practice of producing television news and the basics of broadcast news management, adopted 2003.

STUDENT ADVISING

Undergraduate Students

Regular departmental load of 25-30 per year for past five years.

Senior Honors Thesis Chair, Brooke Schledewitz, Spring 2005, "The Gender Difference in Sports Reporting: Women's Battle for Equality."

COMMITTEES

Colorado State University:

2008-09 Journalism Department Diversity Committee, Chairperson

2008-09 Journalism Department Internship and Placement Committee

2008-09 Journalism Department Professional Liaison and Newsletter Committee

2007-08 Journalism Department Diversity Committee, Chairperson

2007-08 Journalism Department Internship and Placement Committee

2007-08 Journalism Department Professional Liaison and Newsletter

2006-07 Journalism Department Diversity Committee, Chairperson

2006-07 Journalism Department Internship and Placement Committee

2006-07 Journalism Department Professional Liaison and Newsletter Committee

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Memberships in Professional Societies

American Journalism Historians Association

Association for Evolutionary Economics

Association for Social Economics

Broadcast Education Association

Native American Journalists Association

Manuscript Refereeing

November 2002, "The Journal of Media and Religion," Article reviewed: "The Economic Response of Religious Television Stations to Digital Implementation."

OTHER ACTIVITIES/ACCOMPLISHMENTS – SERVICE/OUTREACH

Fall 2008, Member Rocky Mountain Student Media Hiring Committee for Selection of 2009-2010 Campus Television Student Manager, Colorado State University, Fort Collins, CO.

Spring 2007, Member Board of Student Communications, Colorado State University, Fort Collins, CO.