

Media Studies Minor

Perhaps no social institution has changed the fabric of American society and global culture so much as the mass media, especially television and film. Now, new communication technologies portend even more significant changes as television, telephone, data transmission on the internet, online news and information combine into single--and expensive--integrated systems. The new media and computer world of the 21st century--dazzling as it may appear--prompts serious cultural, social, and public policy questions.

In response to these issues, the Departments of Speech Communication and Journalism and Technical Communication have instituted a new 21-credit certified minor in Media Studies. The minor requires completion of seven courses from the following curriculum. Students must complete at least three courses or 9 credits with SP prefixes and three courses of 9 credits from approved JT courses. The remaining 3-credit course can be either SP or JT.

To learn more about the Media Studies minor, go to the Journalism department office (Clark C-226) if your last name begins with A thru M. Go to the Speech Communication department (Eddy 202) if your last name begins with N thru Z.

Approved Courses for Media Studies Minor

1. Select six credits (two courses) from the following:

<u>Course</u>	<u>Course Title</u>	<u>Credits</u>	<u>Semester Completed</u>
JT100	Introduction to Mass Media	3	_____
	or		
SP100	Communication and Popular Culture	3	_____
	and		
JT415	Communications Law	3	_____
	or		
SP349	Freedom of Speech	3	_____
	or		
SP449	Law and Policy of Communication Technologies	3	_____

2. Select 15 credits (five courses) from the following:

JT311	History of Media	3	_____
JT316/ET316	Multiculturalism and the Media	3	_____
JT411	Media and Society	3	_____
JT412	International Mass Communication	3	_____
JT413	New Communication Technology and Society	3	_____
JT414	Media Effects	3	_____
JT456/LB456	Documentary Film as a Liberal Art	3	_____
SP341	Evaluating Contemporary Television	3	_____
SP342	Critical Media Studies	3	_____
SP346	Virtual Culture and Communication	3	_____
SP354	History and Appreciation of Film	3	_____
SP355	Evaluating Contemporary Film	3	_____
SP454/ET454	Chicano/a Film and Video	3	_____
SP455/LB455	Narrative Fiction Film as a Liberal Art	3	_____

Courses Offered for the Media Studies Minor

Undergraduate courses in Speech Communication

SP100 Communication and Popular Culture-3 cr., F. Classical tradition of speech communication, its extension to broadcasting, and integration of both in contemporary culture.

SP342 Critical Media Studies-3 cr., F, S. Analysis of communication media; history; structure, regulation, policy, and impact upon society.

SP341 Evaluating Contemporary Television-3 cr., F. Rhetorical standards applied to content, ethical, and artistic aspects of American televised discourse; emphasizing non-entertainment programming.

SP346 Virtual Culture and Communication-3 cr., F, S. Prerequisite: SP/SPCC 100. Rhetorical theory applied to planning, producing, and evaluating computer-mediated messages.

SP349 Freedom of Speech-3 cr., F. Historical and philosophical precedents to freedom of speech; development of free speech principles in the U.S.; ethical obligations of speakers.

SP354 History and Appreciation of Film-3 cr., F. Screening and evaluation of landmark fiction and nonfiction films; assessment of cinema as an art form and a social force.

SP355 Evaluating Contemporary Film-3 cr., S. Prerequisite: SP354. (Special Fee: \$25) Theory and development of film criticism; application of critical approaches to modern current fiction and nonfiction film.

SP449 Law and Policy of Communication Technologies-3 cr., F. Constitutional guarantees; statutory and administrative law; policy relating to existing and emerging communication technologies.

SP454 Chicano/a Film and Video-3 cr., F. Credit not allowed for both SP454 and ET 454. Emergence of Chicano/a cinema from a place of displacement, resistance, and affirmation found in contemporary Chicano/ a film, video.

SP455/LB455 Narrative Fiction Film as a Liberal Art-3 cr. S. Credit not allowed for both SP 455 and LB 455. Narrative fiction film and its role in human history, culture and social interaction.

Undergraduate Journalism and Technical Communication Courses

JT100 Introduction to Mass Media-3 cr., F, S. Nature, process, effects, problems of mass media, newspapers, magazines, radio, TV, film, and technical publications.

JT311 History of Media-3 cr., F. Media development, growth, trends within context of political, social, and economic change.

JT316 Multiculturalism and the Media-3 cr., S. Credit not allowed for both JT316 and ET316. Media and multiculturalism with emphasis on race, ethnicity, and other protected groups.

JT411 Media and Society-3 cr., F, S. Relation of media systems to the social system; ethics and journalism.

JT412 International Mass Communication-3 cr., Media communications systems, their roles throughout the world; news flow; propaganda in national development; role of foreign correspondents.

JT413 New Communication Technology and Society- 3 cr., F, S. Political, economic, social, philosophical, legal and educational impacts of new technologies.

JT414 Media Effects-3 cr., F, S. Perspectives on audiences perspectives and media; effects on individuals, groups, and society.

JT415 Communications Law- 3cr., F, S. Constitutional, statutory law of political speech, obscenity, advertising, libel; privacy, copyright, information ownership and access.

JT456/LB 456 Documentary Film as a Liberal Art-3 cr. F. Credit not allowed for both JT 456 and LB 456. Documentary film and its role in human history, culture and social interaction.