

Advertising

in the

Colorado State University
School of the Arts
Music, Theatre, Dance & Art

Grand Opening Year Performance and Exhibition Guide

- More than 100 performances & exhibitions
- Reach 20,000 patrons through guides distributed by mail, at performances, and at area businesses and campus locations
- Support CSU's quality performing and visual arts
- Celebrate the opening of the University Center for the Arts in the old Fort Collins High School - a vibrant learning environment and community venue for the performing and visual arts

Also available:

**Listing with logo
in Fall and Spring Guides
\$150**

A listing in the program of your business name and logo as a supporter of the CSU School of the Arts

Includes web site listing and link
Includes 4 Tickets to Music, Theatre and Dance performances of your choice (excludes Opera)

1/2 page advertisement in Fall and Spring Guides

5.5 x 5.125"

Full Color

\$1,400

Includes web site listing and link

Includes 12 Tickets to Music, Theatre and Dance performances of your choice (excludes Opera)

1/4 page advertisement in Fall and Spring Guides

2.625 x 5.125"

Full Color

\$750

Includes web site listing and link

Includes 6 Tickets to Music, Theatre and Dance performances of your choice (excludes Opera)

Also available:

"Dining Deals" Listing in Fall and Spring Guides

\$300

Show your support of the CSU School of the Arts and increase patronage of your establishment by offering a special discount to ticket holders

Includes a listing under "Dining Deals" with your special discount

Includes web site listing and link

Includes 6 Tickets to Music, Theatre and Dance performances of your choice (excludes Opera)

E-Newsletter Sponsorship
Sept. 2008 - May 2009

Listing with logo and link
\$1,700

A listing of your business name and logo, and a link to your web site in our weekly e-newsletter reaching 2,200+ subscribers

Includes 14 Tickets to Music, Theatre and Dance performances of your choice (excludes Opera)

Full page advertisement in Fall and Spring Guides

5.5" x 10.5" Full Color

\$2,500

Includes web site listing and link

Includes 16 Tickets to Music, Theatre and Dance performances of your choice (limit 4 tickets for Opera)

New this year, we are offering **annual rates and reservations**, saving you the time of renewing your ad or sponsorship each fall and spring. You will have the flexibility to change your ad for each semester's guide.

All advertisements include a listing and link on the Sponsors section of the popular School of the Arts web site

Annual Sponsorship

of the

Colorado State University School of the Arts Music, Theatre, Dance & Art Grand Opening Year

Grand Opening Year Sponsors

Gold Sponsors (\$10,000) receive:

8 tickets to VIP Reception & Dance Grand Opening Performance
2 Tickets to each Music, Opera, Theatre & Dance performance
Full page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$2,500 value)
Listing in guides under "Dining Deals" (if applicable, \$300 value)
Verbal acknowledgement at appropriate performances
Logo and acknowledgement in all performance programs
11 x 17 sign with logo and acknowledgement at all events
Logo in guide, web site & e-newsletter as season sponsor

Green Sponsors (\$5,000) receive:

6 tickets to VIP Reception & Dance Grand Opening Performance
10 Theatre Tickets, 10 Dance Tickets, 8 Opera Tickets, and 24 Tickets to Music performances of your choice
Half page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$1,400 value)
Listing in guides under "Dining Deals" (if applicable, \$300 value)
Logo and acknowledgement in all performance programs
11 x 17 sign with logo and acknowledgement at all events
Logo in guide, web site & e-newsletter as season sponsor

Annual Series Sponsors

Art Sponsors (\$3,500) receive:

Museum opens April 2009, sponsorship of opening exhibitions on display April 2- Sept. 18, 2009, expected number of visitors: 10,000
2 Tickets to Little Secrets Dinner Party & Miniatures Sale
Invitations to all opening receptions, events, and VIP events
Half page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$1,400 value)
Listing in guides under "Dining Deals" (if applicable, \$300 value)
Logo and acknowledgement on invitations, posters and catalogs
11 x 17 sign in display case with logo and acknowledgement
Listing with logo on Museum web site as season sponsor

Theatre Sponsors (\$3,500) receive:

4 productions, 28 performances, expected total audience: 4,000
16 Theatre Tickets to performances of your choice
Half page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$1,400 value)
Listing in guides under "Dining Deals" (if applicable, \$300 value)
Verbal acknowledgement in pre-recorded message before play
Logo and acknowledgement in performance program
11 x 17 sign in lobby with logo and acknowledgement

Opera Sponsors (\$3,500) receive:

8 performances, expected total audience: 4,000
16 Opera Tickets to performances of your choice
Half page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$1,400 value)
Listing in guides under "Dining Deals" (if applicable, \$300 value)
Verbal acknowledgement in pre-recorded message

Logo and acknowledgement in performance program
11 x 17 sign in lobby with logo and acknowledgement

Dance Sponsors (\$3,000) receive:

6 productions, 18 performances, expected total audience: 3,000
4 tickets to VIP Reception & Dance Grand Opening Performance
14 Dance Tickets to performances of your choice
Half page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$1,400 value)
Listing in guides under "Dining Deals" (if applicable, \$300 value)
Verbal acknowledgement in pre-recorded message
Logo and acknowledgement in performance program
11 x 17 sign in lobby with logo and acknowledgement

Band & Orchestra Series Sponsors (\$2,500) receive:

8 concerts, expected total audience: 2,700
8 Tickets to each Band or Orchestra Concert
Quarter page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$750 value)
Listing in guides under "Dining Deals" (if applicable, \$300 value)
Verbal acknowledgement from stage at all Band concerts
Logo and acknowledgement in performance program
11 x 17 sign in lobby with logo and acknowledgement

Choral Series Sponsors (\$1,500) receive:

6 concerts, expected total audience size: 1,700
4 Tickets to each Choral Concert
Quarter page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$750 value)
Listing in guides under "Dining Deals" (if applicable, \$300 value)
Verbal acknowledgement from stage at all Choral concerts
Logo and acknowledgement in performance program
11 x 17 sign in lobby with logo and acknowledgement

Jazz Series Sponsors (\$750) receive:

6 concerts, expected total audience size: 900
4 Tickets to each Jazz Concert
Quarter page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$750 value)
Listing in guides under "Dining Deals" (if applicable, \$300 value)
Verbal acknowledgement from stage at all Jazz concerts
Logo and acknowledgement in performance program
11 x 17 sign in lobby with logo and acknowledgement

Virtuoso Series Sponsor (in-kind)

24 concerts, expected total audience size: 800
Sponsor provides refreshments for 125 after 24 Virtuoso Series Concerts and receives:
4 Tickets to each concert
Quarter page, color ads in Fall and Spring guides distributed by mail, at performances, local businesses (\$750 value)
Listing in guides under "Dining Deals" (\$300 value)
Logo and acknowledgement in performance programs
11 x 17 sign at reception with logo and acknowledgement

Annual Advertising/Sponsorship Reservation Form

Yes! I would like to support the CSU School of the Arts as an annual advertiser or sponsor of the Performance and Exhibition Guide for the Grand Opening Year.

Ad size:

- | | |
|--|--|
| <input type="checkbox"/> Listing (\$150) | <input type="checkbox"/> 1/4 Page (\$750) |
| <input type="checkbox"/> Dining Deals (\$300) | <input type="checkbox"/> 1/2 Page (\$1,400) |
| <input type="checkbox"/> Weekly E-Newsletter (\$1,700) | <input type="checkbox"/> Full Page (\$2,500) |

Sponsorship Level:

- Gold (\$10,000)
- Green (\$5,000)
- Art (\$3,500)
- Theatre (\$3,500)
- Opera (\$3,500)
- Dance (\$3,000)
- Band/Orchestra (\$2,500)
- Choral (\$2,000)
- Jazz (\$1,500)
- Virtuoso Series (in-kind)

Ads run in the Fall (September - December) and the Spring (January - May) Performance and Exhibition Guides. Ads placed in the Fall guide may be changed in the Spring Guide.

Advertisers wishing to purchase advertising in one guide only may use rates of 60% of the price for two seasons.

Contact Name: _____

Business/Organization Name: _____

Address: _____

Phone Number: _____

E-mail Address: _____

*Return this form by **Tuesday, June 3** to Jeanna Nixon, CSU School of the Arts, 1779 Campus Delivery, Fort Collins, CO 80523-1779; jeanna.nixon@colostate.edu; or fax form to 491-4363 to reserve your ad space or sponsorship.*

*Ads are due by **Thursday, June 12.***

All advertisements must be provided camera ready in a high resolution (at least 300 dpi) PDF or EPS format.
All ads, including borders, must fit within the dimensions of the ad size selected.

Submit files to jeanna.nixon@colostate.edu and send payment to
Jeanna Nixon, CSU School of the Arts, 1779 Campus Delivery, Fort Collins, CO 80523-1779

Thank you for your support of bringing quality education and arts to our community!