



*The Changing Workforce:  
Challenges &  
Strategies for Success*

*Rocky Mountain Conference on Aging*

**October 23, 2008**

The Ranch  
Loveland, Colorado

Conference attendees will:

- Explore challenges that organizations address as they retain, recruit and integrate older workers;
- Discover strategies for a productive intergenerational workforce;
- Learn best practices to prepare for changing workplace demographics.

Presented by: Colorado State University Extension; Colorado State University College of Applied Human Sciences Center on Aging; University of Northern Colorado Gerontology Program.

**Diamond - Event Sponsor: Minimum of \$2000.00**

- Full page ad in conference program
- Company or organization banner provided by Sponsor will be displayed during Conference
- Sponsor name and logo on all advertising and printed materials including Conference Registration Brochure
- Sponsor name with logo on home page of Conference website
- Recognition as a Diamond-Event Sponsor on Sponsor Poster at Conference
- Complimentary Exhibit Space
- Two Complimentary Registrations includes two lunches
- Promotion material provided by Sponsor included in the Conference Attendee Packet

**Gold - Supporting Sponsor: \$1000.00 to \$1,999.00**

- One-half page ad in conference program
- Sponsor name on all advertising and printed materials including Conference Registration Brochure
- Sponsor and logo listed on Conference website
- Recognition as a Gold-Supporting Sponsor on Sponsor Poster at Conference
- Complimentary Exhibit Space
- One Complimentary Registration includes lunch
- One piece of promotion material provided by Sponsor included in the Conference Attendee Packet

**Silver - Contributing Sponsor: \$500.00 to \$999.00**

- Included in list of sponsors printed in Conference program
- Recognized as a Silver-Contributing Sponsor on Sponsor Poster at Conference
- One Complimentary Registration includes lunch
- One piece of promotion material provided by Sponsor will be available at Conference registration table

**Other Sponsor opportunities are available for:**

- Lunch
- Refreshment Breaks
- Keynote Speaker
- Conference Portfolio with Company Logo

Select Your Sponsor Level (*Check one*):

- Diamond - Event Sponsor
- Gold - Supporting Sponsor
- Silver - Contributing Sponsor

Include Check Payable to: Larimer County Extension

Return Form with Check to: Larimer County Extension  
1525 Blue Spruce Drive  
Fort Collins, CO 80524-2004

Sponsor Name: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_