



## 2008 Exhibit Information

The **2008 Rocky Mountain Conference on Aging (RMCoA)** will sponsor a 3,000 square foot (50' x 60') Exhibition at the Thomas M. McKee 4-H, Youth and Community Building, The Ranch-Larimer County Fairgrounds, Loveland, CO on **Thursday, October 23, 2008**. **The Exhibition Application Form and payment of fee MUST be received by the Wednesday, October 1, 2008 deadline. Exhibitors are given one conference registration which includes lunch. An exhibit application can be submitted prior to this date for consideration to hold a booth space, however the payment deadline is still October 1. A limited number of booth spaces are available.**

The exhibit area will include a strong focus on the 2008 theme “**The Changing Workforce: Challenges & Strategies for Success.**” Conference sponsors include: Colorado State University Cooperative Extension, Colorado State University Center on Aging, and the University of Northern Colorado Gerontology Program.

The Exhibit will further the objectives of the RMCoA by enlightening and focusing registrants on the conference theme and presentation categories. Neither the RMCoA nor the sponsors endorse the general goods or services of the exhibitors. The target conference participants include: human resource professionals, employers, managers, volunteer agency directors, educators, public policy makers, and non-profit, government or commercial workplace setting decision makers.

### **2008 Conference Objectives:**

1. Explore challenges that organizations address as they recruit, retain, and integrate older workers;
2. Discover strategies for a productive intergenerational workforce;
3. Learn best practices to prepare for changing workplace demographics.

### **2008 Break Out Topics:**

1. Alternative Ways to Work (phased retirement/job sharing)
2. Accommodating Workers' Personal and Family.
3. Intergenerational Teambuilding
4. Health Care
5. Technology

### **Exhibition Schedule**

Set-Up Exhibits: Thursday, October 23, 7a.m. - 8:30 a.m.; Conference Schedule Hours: Thursday, October 23, 9:00 a.m. – 3:30 p.m. (Exhibits are open during breaks and lunch); and Break-Down Exhibits: 3:30 – 4:00 p.m.

## Exhibition Composition

Space assignment will be at the sole discretion of RMCoA planning committee. Priority consideration for acceptance of exhibitors will be given to those groups who submit their applications/payment first. The Exhibit Committee will take into consideration from the exhibition applications- adherence to conference theme, objectives, targeted audience and products or services offered by exhibitor. Assignments will generally be made on a first-come, first-served basis. Specific space assignments are tentative until confirmed with RMCoA Exhibit Committee, and can be withdrawn at any time until such agreement is made.

## Exhibition Features

**A “Standard Exhibit Package” is 10 ft. x 10 ft., 8 ft. table, two chairs, full back drop drape and exhibit divider half drapes. *FREE parking and use of electricity\* is included in the exhibit package.* Exhibit Fee Prices are for the entire conference schedule. Exhibitors are given one conference registration which includes lunch.** Exhibits are indoors. General sessions, concurrent sessions are across the hall, and dining room/break room are adjacent to the exhibits area. A Thomas M. McKee 4-H Youth & Community Building floor plan will be sent in your exhibit application confirmation. To get directions or a map to The Ranch:  
[http://www.co.larimer.co.us/theRanch/about\\_location.cfm](http://www.co.larimer.co.us/theRanch/about_location.cfm)

## Exhibit Pricing

**Standard Exhibit Fee: \$200 for Profit Group or \$100 for Not-for-Profit Group \* *If desired at no extra cost you can request electricity in advance on your exhibit application.***

The Exhibit Chair’s mailing address is given on the **Exhibition Application Form**. Make check payable to:  
**“Larimer County Extension.”**

**Refund Policy:** If application is not accepted due to unavailable space a full refund of Exhibit Fee payment will be given. Any cancellation with request for refund **MUST** be mailed, faxed or e-mailed to the Exhibit Chair. (*Refer to **Exhibition Application Form** for contact information.*) **A 75% Exhibit Fee refund will be given up to July 16, 2008; from July 17 to October 1, a 25% refund and may be issued after with proper notification; after October 1 - NO Exhibit Fee refund will be given.**