

Weld County Extension Office  
525 N. 15<sup>th</sup> Avenue  
Greeley, CO 80631-2049

# COLORADO AGRICULTURE “BIG & SMALL” TRADE SHOW



February 19 - 21, 2009

4-H Building  
Island Grove Park  
Greeley, Colorado

February 19-20 Crops and Livestock  
Business Conference  
February 21 Small Acreage Conference



## Trade Show

February 19 - 21, 2009  
9:00 a.m. – 5:00 p.m.

### Booth Fees for Commercial Vendors

3 Days - \$225.00  
2 Days - \$175.00  
1 Day - \$100.00

Contact Fred Petersen  
(970) 304-6535, Ext. 2073  
[fred.petersen@colostate.edu](mailto:fred.petersen@colostate.edu)

Deadline for booths is  
February 15 to insure space.

### Non-Profit Vendors Booths provided at no charge

Non-Profit booths must be certified  
with a current tax ID number.

Contact Thad Gourd  
(303) 637-8117  
[tgourd@co.adams.co.us](mailto:tgourd@co.adams.co.us)

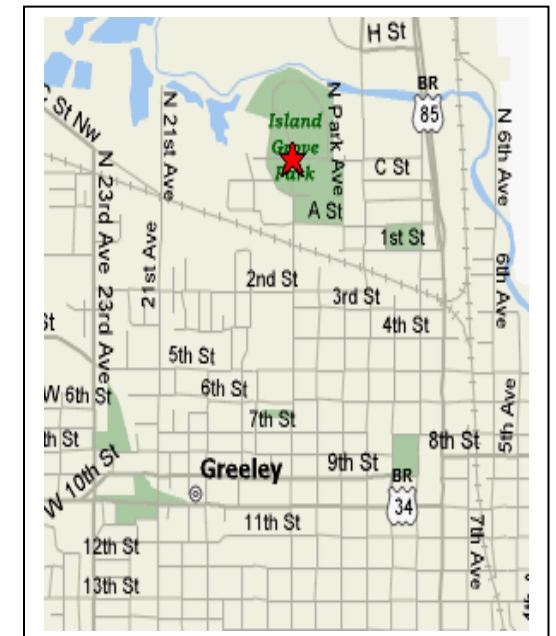
## Sponsorships

Platinum - \$1000  
Gold - \$500  
Silver - \$250

All sponsors are eligible for a  
booth at no extra charge.

Platinum and gold sponsors  
will be allowed banner space in  
the 4-H Building.

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**Crops & Livestock  
Business Conference  
February 19, 2009**

- A = Crops/Soils – Extension Room 5  
 B = Labor/Markets/Energy/Climate/Policy  
 4-H Building Upstairs  
 C = Livestock/Grazing – 4-H Building Upstairs
- 8:30 a.m. **Registration and Breakfast**
- 9:00 a.m. **Overview of Local Meats Industry**  
 Dave Ellicott
- 9:40 a.m. **Break and Trade Show**
- 10:00 a.m. A – **GPS for Small Farms** – Tim Ferrell  
 B – **2008 Farm Bill for Farmers**  
 Traci Bruckner and Dawn Thilmany  
 C – **Multi-species Grazing** – Roy Roath
- 11:10 a.m. A – **CSU Specialty Crops Program**  
 Frank Stoneaker  
 B – **2008 Farm Bill for Farmers**  
 Traci Bruckner and Dawn Thilmany  
 C – **Natural Beef: Healthy Animals /  
 Healthy Business** – Mike Jarosz
- 12:10 p.m. **Lunch by UNC**
- 1:30 p.m. A – **Organic Seed Alliance** – Dan Hobbs  
 B – **Managing Farm Labor** – Jeff Tranel  
 C – **Whole Farm Livestock Disease  
 Management** – Tom McBride
- 2:30 p.m. **Break and Trade Show**
- 2:50 p.m. A – **Understanding Japanese Beetle**  
 Thaddeus Gourd  
 B – **Producer Marketing Panel**  
 Jim Dyer  
 C – **Raising Organic Poultry Flocks**  
 Sarah Millonig
- 4:00 p.m. **Marketing Differentiation in Times of  
 Chaos** – Tom Field
- 5:30 p.m. **Colorado Organic Producers Association  
 (COPA) Meeting** – Light Dinner  
 (All are welcome to attend)

**Crops & Livestock  
Business Conference  
February 20, 2009**

- 8:30 a.m. **Registration and Breakfast**
- 9:00 a.m. **Competition for Colorado Water:  
 Balancing Ag and Urban Needs** –  
 James Pritchett
- 9:40 p.m. **Break and Trade Show**
- 10:00 a.m. A – **Nitrogen Management in Organic  
 Soils** - Joel Gruver  
 B – **Wind Applications for Farms**  
 Michael Schmidt  
 C – **Specialty Crops for Colorado**  
 Mike Bartolo
- 11:10 a.m. A – **Diagnosing Plant Health Issues**  
 Ted Tisserat  
 B – **Solar Applications for Farms**  
 Jim Welch  
 C – **Greenhouses for Small Farms**  
 Brooke Edmunds
- 12:10 p.m. **Lunch by UNC**
- 1:30 p.m. A – **Soil Moisture Management**  
 Mike Bartolo  
 B – **Business Planning Fundamentals**  
 Mike Flescher  
 C – **Organic Weed Management**  
 David Asbury
- 2:30 p.m. **Break and Trade Show**
- 2:50 p.m. A – **Building a Planting Calendar**  
 Richard Peccoraro  
 B – **Considerations for CSA Startup**  
 Elaine Granata, Lawrence Holms,  
 Jacquie Monore  
 C – **Getting Your Organic Certification in  
 Colorado** - Mitch Yergert
- 4:00 p.m. **Climate Change Impacts on Agriculture**  
 Kristen Averyt
- 5:00 p.m. **Adjourn**

**Small Acreage Conference  
February 21, 2009**

- 8:00 a.m. **Registration**
- 8:30 a.m. **Welcome**
- 8:45 a.m. **Pasture and Grazing Management**  
 Ernie Marx  
 CSU-Larimer County Extension
- 9:45 a.m. **Weed Management**  
 Tim D'Amato  
 Larimer County Weed District
- 10:45 a.m. **My Dirt – What I Need to Know About  
 Soils**  
 Joel Reich  
 CSU-Boulder County Extension
- Noon **Lunch**
- 1:00 p.m. **Grass Establishment**  
 Rob Alexander  
 Boulder County Parks and Open Space
- 2:00 p.m. **Poisonous Plants**  
 Dr. Tony Knight  
 CSU Veterinary Teaching Hospital
- 3:00 p.m. **Tractor Maintenance and Implements  
 for Small Acreages**  
 Ron Lonneman  
 Ron's Equipment, Fort Collins
- 4:00 p.m. **Next Steps**

**VENDOR / SPONSOR REGISTRATION FORM**

Colorado Agriculture "Big & Small"  
 February 19, 20 & 21, 2009

Name(s) \_\_\_\_\_

Name of Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Return with check or money order payable to: **Weld County Ext.**  
 Mail to: **Colorado Agriculture "Big & Small"**  
 Weld County Extension Office

525 N. 15<sup>th</sup> Avenue  
 Greeley, CO 80631-2049  
 (970) 304-6535, Ext. 2073



Commercial Vendor:  
 1-day \$100.00  
 2-day \$175.00  
 3-day \$225.00  
 Non-Profit Request  
 Tax ID #: \_\_\_\_\_

Sponsorship:  
 Platinum - \$1000.00  
 Gold - \$500.00  
 Silver - \$250.00

Method of Payment: (Please write or print legibly)  
 Check - # \_\_\_\_\_ :  Money Order; Credit Card  Visa;  MC

Name on Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_  
 Credit Card Billing Address:  
 Street: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_